

dakdan entertainment



*Show Introduction Presentation for:*  
***Celebrity FishnFire***  
*Sports Reality Television Show*

Dan Kost  
(312) 436-0500  
Dan@dakdan.com

**Celebrity FishnFire was featured on the NFL Network during Super Bowl 50, showcasing Cam Jordan from the New Orleans Saints fishing and cooking in the Florida Keys!**

Celebrity Fish N Fire brings the energy of a chef and a fishing guide together on the open water and over a hot grill. At times they can agree to disagree, and other times they can act like grumpy old men. Chef Antonio is an award winning Canadian Chef with a passion for fishing, his flourishing business catering for movie sets (Total Recall, Robo Cop, Nikita, Pompeii) and their stars has seen him become one of the most sought after Chef's in the entertainment business. Fishing Guide Shawn Degagne is an extremely skilled pro fishing guide in Canada for over 20 years, an avid outdoorsman and former professional hockey player (drafted '97 - New York Rangers) until an injury kept him from playing. Fish N Fire brings out the good and sometimes a little bit of the ugly from our guests and from our hosts when the competition starts to heat up.

**Distribution; The Sportsman Channel , Caribvision to Over 80M+ Households. Social Media integration; Facebook, Twitter, Instagram, YouTube, IMDB and broadband 100M+**

**Season Budget: \$900k for 12 Episodes**

### **Investments;**

Presenting Sponsor Co-Producer	\$900K
Premier Feature Sponsor	\$100,000
Segment feature	\$75,000
Product Placement with Feature	\$50,000
Features Spot	\$20,000
Intro	\$5,000

*Brand Entertainment customizing the shows integration with television broadcast, broadband and social media to exceed your brands reach with visibility and positive publicity.*

*Each package is completely customize to your brand. Event tours are available for this show, additional activation may be required for event tours. Film Tax Credits available in most film locations.*

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