

Sports Media, Inc.

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Take it home and keep it forever!

3D Lenticular Plastic Cups by Sports Media are an excellent promotional product and high impact collectible. These dishwasher safe souvenir cups offer 360° viewing with high quality lenticular 3D imaging. Consumers take the cup home and keep the collectible forever, giving the advertiser and sponsor long lasting brand impressions. Available in 22 oz. and 32 oz. sizes. CD Cup Lids are also available for this product.



22 oz. Cup

*3D Lenticular Cups offer a unique and creative delivery method to:
Create Brand Identification,
Brand Loyalty
and Brand Activation
with Measurable Results*

Advertising Benefits

- ◆ High visibility and exposure, taken into the consumer's home
- ◆ Effective advertising and branding medium
- ◆ High-end promotional items; durable long-lasting collectible
- ◆ Branding impression initiated by beverage consumption
- ◆ Build relationships directly with the consumer
- ◆ Convenient and cost effective; targeting consumers at Point of Sale
- ◆ Ability to place multiple brands in campaign with minimal investment
- ◆ Adds animation and dimension to create an exciting promotional product



32 oz. Straight Cup



32 oz. To-Go Cup

High-End Promotional Cup

3D Lenticular Cups are a great high-end promotional item and long-lasting collectible. Advertisers add excitement and movement to the cup with 3D, 2 Flip, 3D with Flip, Zoom, Morph, and Full Motion Images. Cups can be fully licensed with:

- ◆ NASCAR
- ◆ Major League Baseball
- ◆ National Football league
- ◆ National Hockey League
- ◆ National Basketball Association
- ◆ Major League Soccer
- ◆ Arena Football League
- ◆ MLB Players Association
- ◆ NBA Players Association
- ◆ NFL Players Association
- ◆ NHL Players Association
- ◆ NCAA

(Licensing Fees are paid to the respective Licensing Body)

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